

SIGNATURE TRAININGS

RECRUITING IN INTERNATIONAL

MARKETS

Organisations are diversifying their business and entering multiple markets across the Globe. This course aims to help Hiring Managers & Recruiters identify areas of improvement and much needed adaptability to help them successfully recruit globally.



MUSHAWAR
Technology Recruitment &
HR Consulting Agency
www.mushawar.co.uk

OVERVIEW:

The training program covers the following aspects of managing recruitment as a business and a career in multiple markets.

- Cultural Adaptability
- Local Job Market Research
- Documentation Requirements
- Tools for Profile Generation
- Search Preparations
- Approach & Introduction
- Candidate Expectations
- Relationship Management

Global Recruitment

Recruitment is a challenging job that requires a professional to be a good lead generator, researcher, sales-person, HR generalist, digital communication & branding expert and most importantly a people's person.

When you are recruiting in diverse markets you will have to be empathetic to each market's vulnerabilities, its social and economic framework and people's expectations. Therefore Cultural appropriation is a must!





Who is it for?

Our target audience for this course include:

- Recruitment Consultants
- Hiring Managers
- HR Managers/Generalists
- Recruitment Managers
- Start-ups/Entrepreneurs Launching Businesses

Key Take-aways

We expect the audience to be familiar with the following:

- Global Recruitment Practices
- Lead Generation
- Awareness about Digital trends used for recruitment
- Do's & Dont's of recruitment in international markets
- Cultivating Relations in the recruiting markets



Disclaimer: The contents of this training program are the property of Mushawar UK Limited. Do not forward or copy without permission. This is a copyrighted program of Mushawar UK Limited and cannot be reproduced, copied or delivered without the consent of the Company under the Laws of United Kingdom. Company reserve the right to file a complaint if any of the terms mentioned above are violated.

For queries regarding the program and its content please email
maheen.soomro@mushawar.co.uk.

As per the current COVID restrictions, all training programs are delivered online.



Maheen Noor Soomro

Trainer Profile

Director, Mushawar Group

Mushawar UK Limited | Mushawar Recruitment Solutions | Mushawar Solutions

www.mushawar.co.uk | www.mushawar.org | www.mushawarsolutions.com

Director, International Women Empowerment Events

(IWEGlobal) - www.iweeglobal.com

Areas of Specialisation: Strategic HR Policy Consultant for EMEA markets, Advisor for New Market Expansions (UK), Headhunting for CXO & Technology Roles Globally, International Speaker for Personal Development & Leadership, Career Coach, Building & Implementing Employee Engagement & Branding Initiatives. Understanding Business requirements and building "Human capital" that supports its long term growth.

Global Experience: United Kingdom & Europe, North America, the GCC, South Asia



www.linkedin.com/in/maheennsoomro/